

# The 2012 Run For Freedom 5K/2mi. Walk

## SPONSORSHIP MENU

### TITLE SPONSOR

- Premier sponsorship opportunity providing the most coverage and exposure
- Please contact a member of our organizing board if you have interest in this opportunity

### SPONSOR THE HUEY HELICOPTER

- Superior sponsorship opportunity
- Please contact a member of our organizing board if you have interest in this opportunity

### SPONSOR THE SOLDIERS

- Honor our soldiers and establish goodwill with the community by underwriting 50% of the cost of active duty soldiers and veterans to participate for free
- (2) Complimentary rides in the HUEY HELICOPTER
- (2) - 3x8 dedicated banners on race day
- Large logo presence on back of race t-shirt
- Large logo presence on 200 race posters, 1000 postcards, 200 restaurant table tents
- Large logo presence on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

### PRIZE MONEY SPONSOR

- Promote health and fitness by underwriting the cost of the largest 5K cash purse in Indiana
- (2) Complimentary rides in the HUEY HELICOPTER
- (2) - 3x8 dedicated banners on race day
- Large logo presence on back of race t-shirt
- Large logo presence on 200 race posters, 1000 postcards, 200 restaurant table tents
- Large logo presence on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

### PHOTO BOOTH SPONSOR

- Cool and contemporary way to promote your business with a free military-themed photo booth!
- Your logo on ALL PICTURES taken on race day (photos are free for participants)
- (1) Complimentary ride in the HUEY HELICOPTER
- (1) - 3x8 dedicated banner on race day
- Large logo presence on back of race t-shirt
- Large logo presence on 200 race posters, 1000 postcards, 200 restaurant table tents
- Sponsor-supplied promo item in race 'goodie bags'

### SPONSOR THE HALL OF HEROES

- Moving pictorial display honoring Grant County's Fallen Heroes
- (1) Complimentary ride in the HUEY HELICOPTER
- (1) - 3x8 dedicated banner on race day (one at each water station)
- Logo presence on back of race t-shirt
- Logo presence on 200 race posters, 1000 postcards, 200 restaurant table tents
- Logo presence on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

**SOLD!**

Please Inquire

**\$1750**

**\$1500**

**\$1250**

**\$1000**

**WWW.RUNFORFREEDOM5K.COM**



SFC Collin J. Bowen Memorial Scholarship, Inc. (501(c)(3))

1603 N. Baldwin Ave.

Marion, IN 46952

(317) 670-7997

info@runforfreedom5k.com



# **SPONSORSHIP MENU (CONTD.)**

## **SPONSOR THE WATER STATIONS**

- *Let your business be the cool relief on a hot run!*
- (2) - 2x6 dedicated banners on race day (one at each water station)
- Logo presence on back of race t-shirt
- Logo presence on 200 race posters, 1000 postcards, 200 restaurant table tents
- Logo presence on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

**\$850**

## **SPONSOR OF THE FREE KIDS FUN RUN**

**\$750**

## **SPONSOR OF THE FREE POST RACE PICNIC**

**\$750**

- *You can't miss with these proven crowd favorites!*
- (1) - 2x6 dedicated banner on race day - located near the event you are sponsoring
- Logo presence on back of race t-shirt
- Business name on 200 race posters, 500 flyers, 200 restaurant table tents
- Business name on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

## **SPONSOR THE WOUNDED WARRIOR GRAND MARSHAL**

**\$600**

- *Honor one of our soldier heroes by sponsoring the appearance of Wounded Warrior SGT Klayton South*
- (1) - 2x6 dedicated banner on race day - placed near the stage where SGT South will speak
- Logo and name placed on 1000 race day flyers
- Logo presence on back of race t-shirt
- Business name on 200 race posters, 500 flyers, 200 restaurant table tents
- Logo presence on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

## **FOUR-STAR GENERAL SPONSOR**

**\$500**

- *Promote your business, support the community, and say "thank you" to all those who served*
- (1) - 2x6 dedicated banner on race day
- Logo presence on back of race t-shirt
- Business name on 200 race posters, 500 flyers, 200 restaurant table tents
- Logo presence on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

## **CAPTAIN SPONSOR**

**\$250**

- *Stand up and be counted! Show your gratitude and support with this substantial sponsorship*
- (2) 24"x24" corrugated signs with your business logo prominently displayed on race day
- Business name on back of race t-shirt
- Business name on 200 race posters, 500 flyers, 200 restaurant table tents
- Business name on all internet media advertising (website, facebook, twitter)
- Sponsor-supplied promo item in race 'goodie bags'

## **ADD-A-RIDE!**

**\$75**

- *Add Helicopter Membership Flights to your sponsorship package for only \$75 per person - a savings of \$20 per ride off the regular price. Contact us at: [info@runforfreedom5k.com](mailto:info@runforfreedom5k.com) for more information*
- *A once-in-a-lifetime opportunity*
- *Helicopter rides on race day - weather permitting. Flights may be rescheduled due to inclement weather*

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